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Vectren to Remain as Title Sponsor of Air Show

Dayton, Ohio –Vectren Corporation (Vectren) has announced it will continue as the Title sponsor of the Vectren Dayton Air Show presented by Kroger. Vectren has held the top sponsor position since 2001. The new agreement extends the partnership for an additional three-year period or through 2012.

Produced by the United States Air and Trade Show, Inc. (USATS), the Vectren Dayton Air Show is held annually in July at the Dayton International Airport to promote Dayton and its rich aviation heritage. The show is a self-sufficient, non-profit community entity that relies on sponsorship support to offset costs for producing the event. In 2009, the show completed its 35th year of operation.

Announcing the Title Sponsorship renewal, Dan Berry, President, Vectren Energy Delivery of Ohio, stated “For nearly a decade, we’ve had the privilege of being able to sponsor the Air Show in solidifying our valued partnership with the Miami Valley. We are quite proud to be the key service provider of safe, natural gas in the greater Dayton area and to be a part of such a prestigious community event that truly shines a spotlight on this region and its unique aviation heritage.”

Vectren is an energy holding company headquartered in Evansville, Indiana. Vectren's energy delivery subsidiaries provide gas and/or electricity to more than one million customers in Indiana and west central Ohio. Vectren Corporation also operates other non-utility subsidiaries. To learn more about Vectren, visit www.vectren.com.

“Vectren’s renewal as our Title Sponsor is a tremendous commitment to our show,” stated Michael Emoff, Chairman of the USATS Board of Trustees. “We are fortunate to have such a community-minded company supporting the Air Show. Vectren is to be commended for being such an admirable corporate citizen,” Emoff added.

The 2010 Vectren Dayton Air Show is tentatively scheduled for July 17th and 18th. Announcements on upcoming attractions will be made on the show’s website www.daytonairshow.com in December.

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Founded in 1975, the Vectren Dayton Air Show Presented by Kroger is one of America’s premier air shows. The Air Show showcases world-class aerobatic champions, military jet demonstrations and entertainment for the whole family celebrating Dayton’s aviation heritage as home of the Wright Brothers, National Museum of the US Air Force and Wright Patterson AFB. For more information visit www.daytonairshow.com.